

FIRMASHEEN™

100% ACRYLIC EMULSION WEATHERPROOF COATING

WALL FIRMA, INC.

Waterproofing and Repair Products Since 1949.
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FOR CONCRETE & MASONRY

DESCRIPTION:

Firmasheen is an acrylic emulsion masonry paint specially formulated to withstand exterior exposure and resist mildew, alkali, and acid. Firmasheen make an ideal color finish over Sunny Dry and Wall Dri treated surfaces.

Firmasheen can be applied directly to concrete and masonry surfaces when it is desirable to provide a tough durable coating and maintain existing surface texture.

USES:

Firmasheen can be applied directly to stucco, Sunny Dry or Wall Dri, concrete block, brick and asbestos shingle. Wooden surfaces must first be aged and primed with a zinc-free linseed oil primer. Metal surfaces should be rust free and primed with a red lead or zinc chromate primer.

ADVANTAGES:

- Tough flexible film that permits wall to breathe and does not become brittle.
- Excellent adhesion to surface.
- Resist stains and dirt.
- Can be tinted to most any shade with excellent color retention.
- Weather resistant.
- Quick drying.
- Easy clean up - use warm soapy water.
- No objectionable odor.
- Use on interior or exterior surfaces.
- Apply with roller, brush, or spray.

APPLICATION:

The surfaces. surface to be covered must be free of loose scale, dust , grease, efflorescence, liatance, oil, etc. It is not recommended to be applied over chalking surfaces.

Before painting masonry and concrete surfaces, patch all cracks and holes with Firma Patch. If the crack is leaking water, patch with Firma Plug Leak-Stopping Hydraulic Cement.

Damp and wet walls should be sealed with Wall Dri Waterproof Cement Paint. When applied over Wall Dri, it is recommended to wait 60 - 72 hours until the surface is completely cured before coating with Firmasheen.

Apply Firmasheen as it is packaged stirring well before beginning application.

If thinning is desired, use only clean water very sparingly. Remember, thinning will affect color density.

Slightly dampen brush, roller, or spray before beginning to paint.

In hot, humid weather and on hot surface, it is recommended to slightly dampen the wall surface with water.

Firmasheen will dry in 1 - 2 hours, a second coat can be applied in 2 hours.

LIMITATIONS:

- Do not apply over frozen or frost covered surfaces.
- Do not apply at temperature below 50°F. (10°C).

PROTECT FROM FREEZING!

Place in warm location to thaw if material freezes. Do not thaw by using direct heat.

COVERAGE:

Depending on porosity of the surface, 150 - 300 square feet per gallon. Coverage will be less on open textured surfaces.